

Colour is a key factor in enticing consumers to buy. Therefore the lighting of points of sale must improve the viewing of the wares on display. This result can be obtained only with wide-beam light sources capable of ensuring a

Fashion is created to satisfy the lighting needs of showrooms and every other

Version with reflector: in die-cast polished aluminium, high efficiency and anti-

Regulations: Manufactured in accordance with EN 60598-1-CEI 34.21 standards. Degrees of protection in accordance with EN60529 standards.

Photobiological safety class: Exempt group The high- performance Vivid LED series was designed with a new technology

This is why these lamps are particularly suited in settings where reflections,

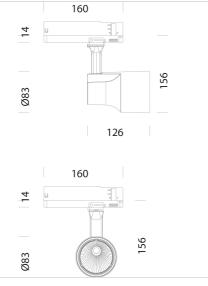
glare. Coating: power-coated with a UV-resistant polyester epoxy pain.

transparencies, good colour and white quality are very important.









| Code          | Gear         | Kg   | Lumen Output-K-CRI              | WTot | Colour |
|---------------|--------------|------|---------------------------------|------|--------|
| 22044310-00   | CLD CELL     | 0.66 | LED COB-1964lm-3000K-34°-CRI 95 | 25 W | WHITE  |
| 22044311-00   | CLD CELL     | 0.99 | LED COB-2121lm-4000K-34°-CRI 95 | 25 W | WHITE  |
| 22044330-00   | CLD CELL     | 0.66 | LED COB-1964lm-3000K-34°-CRI>95 | 25 W | BLACK  |
| 22044331-00   | CLD CELL     | 0.66 | LED COB-2121Im-4000K-34°-CRI>95 | 25 W | BLACK  |
| 22044310-1241 | CLD CELL-D-D | 0.66 | LED COB-1964lm-3000K-34°-CRI>95 | 25 W | WHITE  |
| 22044311-1241 | CLD CELL-D-D | 0.69 | LED COB-2121Im-4000K-34°-CRI>95 | 25 W | WHITE  |
| 22044330-1241 | CLD CELL-D-D | 0.66 | LED COB-1964lm-3000K-34°-CRI>95 | 25 W | BLACK  |
| 22044331-1241 | CLD CELL-D-D | 0.99 | LED COB-2121Im-4000K-34°-CRI>95 | 25 W | BLACK  |

Fashion R2 with optics

correct viewing of colours.

space requiring accent lighting. Housing: in die-cast aluminium

high-efficiency light sources (CRI 95)

that ensures uniform colour saturation.

The reported luminous flux is the flux emitted by the light source with a tolerance of  $\pm$  10% compared to the indicated value. The W tot column indicates the total wattage absorbed by the system without exceeding 10% of the indicated